



## Course Overview

This course enables the learner to bring the local market to next level which meets the international standards in automotive industry.

## Who is the course for?

Any individual who has the required knowledge in management and business terminology in automotive industry.

## What will I get out of it?

You will be able to:

- Develop a detailed view of the economic forces shaping business.
- Understand the factors driving business progression towards globalization.
- Understand and assess the opportunities and threats for motor retail business in the context of international markets.
- Recognize the main Business law and import and export laws.
- The relation of local market with regional and international market

**Course Duration**

25Hours (5 days)

**Course Format**

Labs /workshop

**Course Fees**

200 Omani Rial

**Language**

Arabic/English

